

President's Message

Dr. Vincent W. Smith

Department of Business Communication
And Entrepreneurship
Middle Tennessee State University



Has there ever been a more exciting and challenging time in business education? Have you felt as though it was a challenge to keep up with changes in curriculum, licensure, technology, and student learning

styles? How can you get “in shape” to meet the demands you face in business education? One answer: Get involved with TBEA!

The 2011 Fall TBEA Conference at the DoubleTree Hotel in Murfreesboro was a great way to learn about new developments including open-source technology, Adobe Dreamweaver CS5, Office 2010, social media, and I-pad applications. Basic business topics such as entrepreneurship, ethics, and identity theft gave us the current information we need to ensure our classes are current. A Tennessee Department of Education Update provided up-to-the-minute information about upcoming licensure and curriculum changes. Roundtable discussions provided a chance to network with other teachers from across the state on business education topics. Rounding out the conference was a Friday evening Bunco extravaganza with

Inside this Issue

- **Membership Matters** 2
- **2011 Conference Overview** 4-5
- **TBEA Call for Presenters** 6
- **2010-2011 Membership Roster** 8

prizes galore; and the Saturday Awards Luncheon featured entertainment by southern gospel group, *Work in Progress*, from Murfreesboro (with TBEA's own Dr. Wayne Rollins). Were you there?

To ensure that you help keep business education strong in your town, Tennessee, and the nation, we need you and your colleagues. Collectively our voice is louder. As we increase our membership, we increase our network and our available resources. Ask at least one colleague or business education friend to join you in TBEA this week! Make a copy of the registration form, and place it in the boxes of the business and marketing teachers in your school with a personal written invitation. This might be a good FBLA project! You can find the registration form at www.tbea-tn.org. Tennessee has one of the largest (if not THE largest) student membership population in NBEA. By being a part of TBEA, you can give valuable mentoring possibilities to our new generation of teachers.

During this academic year, let me also challenge you to do the following:

Membership Matters



Alice Huskey, TBEA/SBEA/NBEA Membership Director

- Visit the updated TBEA Web site (www.tbea-tn.org), hosted by Mike Morrow, Webmaster. The site is current, visually exciting, and full of useful information. If you have suggestions or additions, please contact him.
- Nominate a TBEA member and business education colleague for a TBEA Secondary or Postsecondary Teacher of the Year Award for 2012. This is your chance to spotlight those who have made a difference for you! The nomination form is available on the Web site.
- Submit a proposal for a presentation for the 2012 Fall Conference to be held again at the DoubleTree Hotel in Murfreesboro. This is your chance to present and share your experiences, best practices, and technology with your colleagues. If you have suggestions for topics, please send those as well! Send suggestions to Dr. Sherry Roberts at Sherry.Roberts@mtsu.edu.
- Nominate a colleague for a TBEA Board Representative position for your region or an officer (Treasurer) for the 2013 TBEA Board. Nominations will be accepted by Dr. Gwen Bean at Gwen.Bean@ttcshelbyville.edu.

TBEA is only as strong as its membership. We are a network of business teachers helping other business teachers, new and experienced alike. Contact me or any Board member if you need help, want to volunteer to serve TBEA, or want to share your victories. Go ahead and include September 21-22, 2012, on your calendar for your next opportunity to update your skills, motivate the teacher in you, and visit with your new and current TBEA family!

As usual, fall is a very busy time in the classroom, and the annual TBEA conference held on September 23-24, 2011, at the Murfreesboro DoubleTree Hotel was a rewarding success. The conference theme was “Reflections of the Past, Lessons for the Future,” and this year’s conference included Professional Development Luncheon speaker, Dr. Ralph Hillman, door prizes, an Awards Luncheon with exceptional entertainment by *Work in Progress*, annual business meeting, and lots of fun and fellowship, especially the Meet and Greet/Bunco social on Friday night. Several informative concurrent sessions were held on a variety of relevant topics, and if you missed the conference, you missed another extraordinary professional development experience. The complete TBEA membership directory was distributed at the conference; an updated directory will be sent to each of you electronically in the spring. Please watch for it and also please make plans now to attend next year’s TBEA convention in Murfreesboro. Get involved professionally!

2011-2012 TBEA officers installed were Vincent Smith, President; Sherry Roberts, President-Elect; Valerie Thornton, Secretary; Marlina Dixon, Treasurer; Gwen Bean, Past President. Other regional representatives on the board are

Vicki Robertson and Tanika Lester (west TN), Jim Veale and Genna Troup (middle TN), Sherra Witt and Megen Saez (east TN). Ronda Henderson is our Publications Editor, Kara Burkett is our Business Technology representative from the State Department, Tanika Lester is our Legislative Representative, Carlos Black is Historian, and Mike Morrow is our Webmaster. This year's voting student member is Vanessa Brown from MTSU.

This year's TBEA membership is currently 172 total with 99 professional members and 73 student members, our highest number ever for student membership! There is still time to join TBEA for 2011-2012; so please encourage your school colleagues to join.

NBEA membership for Tennessee is holding steady—185 professional and/or retired members and 29 student members. I hope you'll be able to join us in Boston, MA, April 3-7, 2012 at the NBEA Convention—it's going to be a great convention with a fantastic program.

Speaking of great conventions, 17 Tennessee members attended the SBEA Convention in Orlando, FL, on October 19-22, 2011, and served as presenters, coordinators, and facilitators. TBEA's cash donation to the convention's silent auction/raffle helped raise more than \$650 toward SBEA scholarships. Check out the convention pictures at www.sbea.us to see how much fun and fellowship took place at the beautiful Hilton located on the Disney properties!!!



Please consider chartering a new chapter of the National Business Honor Society (NBHS) at your school. This honor society is sponsored by NBEA and is designed to promote and recognize your business students' academic achievement, leadership skills, service involvement, character development and enhance their interest in studying business. Chapter start-up packs are easy to use and available with only a \$100 charter fee for the school. Annual chapter renewal is also only \$50 for the school. The only other school requirement to start a chapter is that all business education teachers in the school must be current NBEA members. What a great way to bring national recognition to your school and award those outstanding

business students we have—just contact NBEA at www.nbea.org. Congratulations to Loretto High School for being Tennessee's first NBHS chapter! ***** Even though the southern region again leads all other

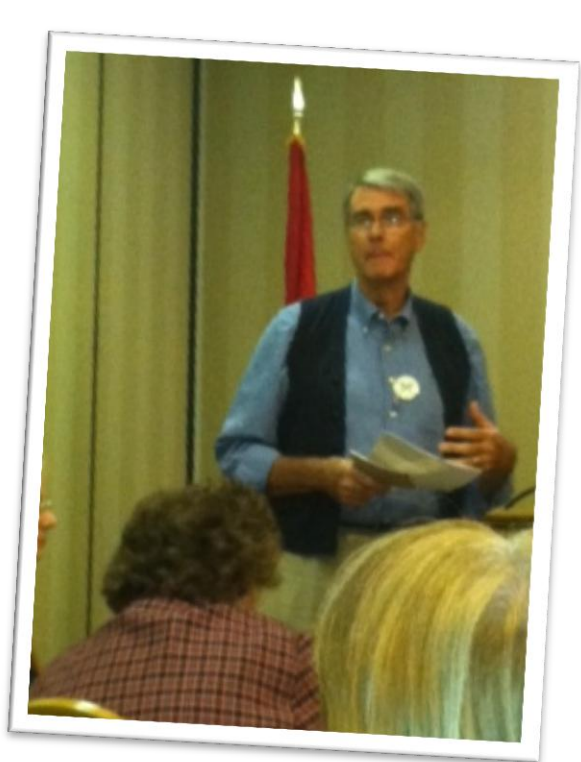
Save the Dates!!!

NBEA Convention, Apr. 3-7, 2012, Boston, MA
 CTE Conference, July 2012, Murfreesboro, TN
 TBEA Conference, Sept. 21-22, 2012, Murfreesboro, TN
 NBEA & SBEA Convention, Apr. 16-20, 2013, Atlanta, GA

regions in NBEA membership, NBEA membership is slowly decreasing across the country. Now, more than ever before, the benefits you receive including the outstanding publications and the free \$250,000 professional liability insurance make membership a bargain!! Especially in these tough economic times, our professional organizations need our support, so please encourage your school colleagues who might be potential members to consider joining both TBEA and NBEA.

2011 TBEA Conference!

Murfreesboro Doubletree Hotel on September 22-23, 2011



Awards Luncheon Speaker-- Dr. Ralph Hillman



TBEA Members Enjoying the TBEA Awards Luncheon:
(L to R) Janice Harder, Mike Morrow, Gwen Bean, and Vera Brooks

In Case You Missed It!



Work in Progress—Performing at the Awards Luncheon



TBEA Board Members: (L to R) Sherry Roberts, Roberta Niedergeses, Gwen Bean, Vince Smith, Marlena Dixon, and Valerie Thornton

Friday Night Bunco!!



2011 TBEA Conference!



For more pics of the conference, visit <http://www.tbea-tn.org> or TBEA on Facebook!

2012 TBEA Conference

Call for Proposals/Presentations

TBEA invites proposals for presentations from all its members for the 2012 TBEA Conference to be held in Murfreesboro on September 21 and 22, 2012. A proposal is a request from current TBEA members at the middle, secondary, or postsecondary levels or state business education supervisors to lead or participate in a special interest session during the conference.

Possible session topics for this year's program may include Entrepreneurship; Best Practices: Tips & Tricks; Online Learning and Distance Education; MS Office 2010 Software; Certification; Youth Organizations; New Technologies including YouTube, Facebook and Twitter; Innovative Teaching/Learning Strategies in the Classroom; Business Etiquette; eTeams in Business; State Department/Legislative Update; Accounting Education; Parliamentary Procedure; Internationalizing the Curriculum; Engaging the 21st Century Learner; Economic Education Update; and various roundtable discussion

topics. This is your chance to share your personal interests and expertise with your state colleagues.

Conference presentations are typically 45 – 60 minutes in length; if possible, presenters should plan to bring their own multimedia equipment. The conference will provide a table, electricity, power strips, and screen/display area for the presentation.

Please consider supporting your state business education association by presenting a session (or volunteering to lead a roundtable discussion) at the 2012 TBEA Conference. To make a proposal, please specify the following in an email to **Dr. Sherry Roberts**, TBEA President-Elect, at sherry.roberts@mtsu.edu by **June 11, 2012**.

- Proposed Title of Presentation
- Description
- Presenter's Bio (one paragraph)
- Could this be a bring-your-own-laptop session?

Are you willing to host a roundtable discussion?
Which topic(s)?

Share Your Expertise with Colleagues!

2011-2012 MEMBERSHIP SUMMARY BY REGION

November 1, 2011

West Tennessee Members (42)

Middle School Members	1
Secondary Members	27
Postsecondary Members	6
Collegiate/University Members	2
Administrative/Government/Corporate	3
Student	2
Retired	1

Middle Tennessee Members (117)

Middle School Members	1
Secondary Members	17
Postsecondary Members	7
Collegiate/University Members	14
Retired	1
State Department/Government/Corporate	6
Student	71

East Tennessee Members (12)

Secondary Members	4
Postsecondary Members	6
Retired	2
Collegiate/University Members	0
Student	0

* One professional member lives out of state

TBEA MEMBERSHIP ROSTER

December 1, 2011

(S) = Student ⚡ = NBEA Member

Aaron Adkisson (S) ⚡	Eric Elwell (S) ⚡	Jennifer Lynn Martin (S)	Amber Stokes ⚡
Emily Anderson (S)	Deborah Fenwick ⚡	Brittany Nicole McBride (S)	Travis Stratton (S) ⚡
Brenda Bailey ⚡	Judy Ferguson	Hope McDow (S)	Donna Stringfield ⚡
Norma Bailey ⚡	Tracey Flowers	Frank McKenzie ⚡	Shanna Swift ⚡
Martha Balachandran ⚡	DeJarvis Floyd (S) ⚡	Donna McKoon ⚡	Valerie Thornton
Norma Barnett (S)	Stefan Fudge (S) ⚡	John McMillin (S) ⚡	Keisha Sheree Thurber (S)
Tomeka Lashay Batts (S)	Patrick Geho ⚡	Jacklyn Dawn McNabb (S)	Danny Tomlin
Gwen Bean ⚡	Christy Genesy (S)	Martha Merrill ⚡	Elsie Marie Trice (S)
Beverly Bell	Carmen Lorene Goode (S)	Jacqueline Morgan ⚡	Genna Troup ⚡
Jeannette Bennett ⚡	Glenda Goodwin ⚡	Gloria Morrison	Taura Turner ⚡
Chris Benson (S)	Noblelynn Grandieson (S)	Michael Morrow ⚡	James Veale ⚡
Katie Bergin	Caroline Denise Green (S)	Derrick Murphy (S) ⚡	Rebekah Victory (S) ⚡
Carlos Black ⚡	Sandra Kay Grubbs (S)	Richard David Mussett (S)	Jessica Villeda Perez (S)
Clarissa Blackwood (S) ⚡	Douglas Haehl (S)	Marva Naylor ⚡	Twila Ward ⚡
Robert Blair ⚡	Sheree Hamilton	Vinessa Nelson	Donna Warren (S)
Kay Blasingame-Boike ⚡	Janice Harder ⚡	Gail Newton ⚡	Dorothy Warren ⚡
Sheila Bleam (S) ⚡	Ward Harder ⚡	Melissa Niedergeses (S) ⚡	Martha Watkins ⚡
Sam Blevins (S) ⚡	Bobbie Hawkins	Roberta Niedergeses ⚡	Starla Weatherell (S) ⚡
Nancy Boyd ⚡	Danyelle Hawkins (S) ⚡	Roger Osborne ⚡	Karen Werfel ⚡
Christy Brasher	Lauren Hayes (S) ⚡	Ruth Paily ⚡	Raholanda White ⚡
Lloyd Brooks ⚡	Linda Hearn	Jerry Wayne Parker (S)	Jasmine Williams ⚡
Susan Brooks ⚡	Virginia Hemby ⚡	Tonya Sue Partin (S)	Lana Williams
Vera Brooks ⚡	Ronda Henderson ⚡	Tami Lynn Paseur (S)	Linda Williams ⚡
Vanessa Brown (S) ⚡	Tyler Herod (S) ⚡	Brock Patterson (S) ⚡	Taurean RaShad Williams (S)
Lori Brymer (S)	Bradley Herrera (S)	Ross Peiser	Ted Williams ⚡
Rebecca Bryson ⚡	Phyllis Hill	William Potter ⚡	Victoria Williams
Kara Burkett ⚡	Jennifer Holder (S)	Wendy Ratliff (S)	Shania Willyard (S) ⚡
Dot Butler	Jessica Corinne Hunter (S)	Stephanie Denise Redman (S)	Sherra Witt ⚡
Todd Campbell (S) ⚡	Alice Huskey ⚡	Anne Reed (S) ⚡	Janice Woods ⚡
Mildred Carpenter	Denetria Jimerson ⚡	Jill Reese (S)	Teresa Wright
Tiffany Carter (S)	Amber Johnson (S)	Janie Reyes (S)	Rita Young ⚡
Erica Cason (S) ⚡	Emily Dawn Johnson (S)	Cheryl Richmond	
Mary Coode ⚡	Marie Thomas Johnson (S)	Jill Roberson (S) ⚡	
Dana Marie Cook (S)	Patty Johnson ⚡	Sherry Roberts ⚡	
Wash Cooper	Vicki Johnson ⚡	Vicki Robertson ⚡	
Eric Christopher Courville (S)	Aneesha Dee Jones (S)	Wayne Rollins ⚡	
Anbria Crawford (S) ⚡	Catherine Jones (S) ⚡	Dale Rucker ⚡	
Ann Cunningham ⚡	Elouise Jones ⚡	Megen Saez ⚡	
May Daniel ⚡	Curlean Jones-Tate ⚡	Tracie Salas (S)	
Holly Davis (S) ⚡	Donna Kilburn ⚡	Guizhu Sanson (S)	
James Kevin Davis (S)	Joy Kinard ⚡	Ashley Schmidt	
Karen DeBoeser (S)	Jennica Nicole Landtroop (S)	Amanda Sharp ⚡	
Teresa Denton ⚡	Amy Lawrence (S) ⚡	Elizabeth Silva (S) ⚡	
Susan Dickey ⚡	Barbara Lay ⚡	Jennifer Sims	
Valerie DiGianfelice ⚡	Tanika Lester ⚡	Elizabeth Sledge	
Marlena Dixon ⚡	Stephen Lewis ⚡	Vincent Smith ⚡	
Charlette S. Duncan ⚡	Gwen Long ⚡	Michelle Stafford (S) ⚡	
Kimberly Elliott ⚡	Lynda Love ⚡	Amber Still (S) ⚡	

2011-2012 TBEA EXECUTIVE BOARD

OFFICERS

Dr. Vincent Smith, *Middle Tennessee State University* **President**
Dr. Sherry Roberts, *Middle Tennessee State University* **President-Elect**
Valerie Thornton, *Hillsboro High School* **Secretary**
Marlena Dixon, *Wilson Central High School* **Treasurer**
Dr. Gwen Bean, *Tennessee Technology Center-Shelbyville* **Past President**

REGIONAL REPRESENTATIVES

Vicki Robertson, *Southwest Tennessee Community College* ... **West Representative** (2009-2012)
Tanika Lester, *Memphis City Schools* **West Representative** (2010-2013)
Jim Veale, *Riverdale High School* **Middle Representative** (2009-2012)
Genna Troup, *Houston County High School* **Middle Representative** (2010-2013)
Sherra Witt, *Cleveland State Community College* **East Representative** (2009-2012)
Dr. Megen Saez, *Cleveland State Community College* **East Representative** (2010-2013)

OTHER BOARD POSITIONS

Alice Huskey, *Motlow State Community College* **Membership Director**
Dr. Ronda Henderson, *Middle Tennessee State University* **Publications Editor**
Kara Burkett, *Tennessee Department of Education* **Business Technology Education**
Mike Morrow, *Woodland Middle School* **Webmaster**
Carlos Black, *Tennessee Regulatory Authority* **Historian**
Tanika Lester, *Memphis City Schools* **Legislative Representative**
Vanessa Brown, *Middle Tennessee State University* **Student Representative**

Join TBEA on Twitter and Facebook!



NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

Home Business

Name

Home Address

City

State

Zip

Telephone

E-mail

Institution/Organization

Address

City

State

Zip

Telephone

E-mail

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA Yearbook
 - Special publications and promotional items
 - Curriculum standards and resources
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Online Jobs Forum
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- MasterCard program

MEMBERSHIP CLASSIFICATION

- Professional \$ 80
- Professional/International Society for Business Education (ISBE) \$110

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- Check Payable to NBEA VISA MasterCard

Card Number

Expiration Date

3-Digit Card Code

Signature (required for all charges)

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association

1914 Association Drive

Reston, VA 20191-1596

Educating for Success in Business and Life!

1914 Association Drive, Reston, VA 20191-1596 • (703) 860-8300 • Fax (703) 620-4483
www.nbea.org • E-mail: nbea@nbea.org

NBEA National
Business
Education
Association