

President's Message

Dr. Gwen Bean

Tennessee Technology Center (Shelbyville)



I hope that you are enjoying this beautiful fall weather and the majestic splendor of the mountains that surround us. The leaves are slowly changing colors and adorning themselves in brilliant colors of gold, orange, red, and brown. Speaking of fall, I hope that you enjoyed the 2010 Fall Conference at the Doubletree in Murfreesboro, on September 24-25, 2010. If you missed the conference this year, you really did miss some exciting sessions, presenters, and speakers. New to the conference this year were the round table discussions and a meet and greet social event. We had a great turnout for the meet and greet social event. We enjoyed good food and lots of fun and fellowship.

I want to extend a warm welcome to our newest Board members. You are bringing a lot to the table with your knowledge and expertise and your spirit of enthusiasm. I look forward to working with you.

Inside this Issue

- **2010 TBEA Conference Review..... 2**
- **Membership Matters 3**
- **2010 TBEA Award Winner 4**
- **TBEA Call for Presenters 4**

The theme for this year's conference was "TBEA: 2010 and Beyond." As we look to the future, we realize that technological change is inevitable, but as change agents, we know that we have a choice in the attitude that we will embrace in dealing with change. But more important than technology, will be the relationships that we forge and the bridges that we build in 2010 and beyond. As we interact with our students, may we always strive to look for the strengths that are unique to that individual and help them to grow those strengths. If we look for weaknesses, we will be sure to find them. As we attempt to shape the future, may we teach with purpose and passion. As we lead, may we do so with head and heart. What is your legacy? How will you be remembered? Leave a legacy that will make a difference for generations to come.

Visit us on the web:

<http://www.tbea-tn.org/>

2010 TBEA Conference Review



2010 TBEA Conference (Doubletree-Murfreesboro)
Pictured—Motivational Speaker, Coach Michael Burt addresses attendees of the Awards Luncheon.

As usual, fall has been a busy time for Tennessee business educators, and the annual TBEA conference held on September 24-25, 2010, at the Murfreesboro DoubleTree Hotel was a rewarding success. The conference theme was “TBEA: 2010 and Beyond,” and the conference included Professional Development Luncheon speaker, Dr. Ivan Jones, door prizes, an Awards Luncheon with guest speaker Coach Micheal Burt, annual business meeting, fun and fellowship. Several informative and relevant sessions were held on the following topics: Social Media Networking, Teaching Soft Skills, MS Office 2010, Credit Cards—New Laws and Rules, NING, Identify Theft Education for Teachers, State Department Update, D2L, Google Search Techniques, and Round Table Discussions. A special highlight was the awarding of the 2010 Postsecondary Teacher of the Year Award to **Dr. Gwen Bean**, who teaches at the Tennessee Technology Center in Shelbyville. If you missed the conference, you missed another fantastic professional development experience!!! Please make plans now to attend annual the September 2011 convention in Murfreesboro.

The 2010-2011 TBEA officers installed were: **Gwen Bean**, President; **Vincent Smith**, President-Elect; **Sherry Roberts**, Secretary; **Marlena Dixon**, Treasurer; **Roberta Niedergeses**, Past President. Other regional representatives on the board are **Vicki Robertson** and **Tanika Lester** (west TN), **Jim Veale** and **Genna Troup** (middle TN), **Sherra Witt** and **Megen Saez** (east TN). **Ronda Henderson** serves as our Publications Editor, **Kara Burkett** serves as the Business Technology representative from the State Department, **Tanika Lester** serves as the Legislative Representative, **Carlos Black** serves as Historian, and **Mike Morrow** will now be serving as our Webmaster. A new voting student member, **Valerie Thornton**, joined the Executive Board, and we are certainly glad to have all of the new members on the board.



2010 Newly Installed TBEA Officers Pictured—left to right: Valerie Thornton, Megan Saez, Tanika Lester, Dr. Sherry Roberts, Marlena Dixon, Dr. Vincent Smith, and Dr. Gwen Bean.

Membership Matters



Alice Huskey, TBEA/SBEA/NBEA Membership Director

I'm also glad to report that this year's TBEA membership is the highest we have had in several years—we currently have 142 professional members and 57 student members; there is still time to join TBEA for 2010-2011, so please encourage your school colleagues to consider joining. Enclosed with this newsletter is a copy of the complete membership directory and statistical summary.

NBEA membership for Tennessee has increased since July 1—174 professional and/or retired members and 41 student members—the largest student membership in the nation!!!!!! In fact, **Alice Huskey**, our State Membership Director, won the SBEA Hulda Erath Award for the highest percentage membership increase. Hope you'll be able to join us in New Orleans, LA, April 19-23, 2011 at the NBEA Convention. Speaking of great conventions, several Tennessee members attended the SBEA Convention in Charleston, SC, on October 20-23, 2010, serving as presenters, coordinators, and facilitators including: **SBEA President—Sherry Roberts, Carlos Black, Robert Blair, Kara Burkett, Kristy Chaffin, Ronda Henderson, Alice Huskey, Tanika Lester, Steve Lewis, and Vince Smith.** Check out the convention pictures at www.sbea.us to see how much fun and fellowship took place!!!

The southern region consistently leads in NBEA membership, but across the country membership is steadily decreasing. Now, more than ever before, the benefits you receive including the outstanding publications and the \$250,000 professional liability insurance make membership a bargain!! Especially in these tough economic times, our professional organizations need our support, so please encourage your school colleagues who might be potential members to consider joining both TBEA and NBEA.

If you have any news to share, please contact me at ahuskey@mscc.edu or at Motlow State Community College, P. O. Box 8500, Lynchburg, TN 37352-8500. Have a great holiday season and a great rest of the school year!!

Mark Your Calendars!!!

CTE Conference, July 2011, Murfreesboro, TN

TBEA Conference, Sept. 22-23, 2011, Murfreesboro, TN

SBEA Convention, Oct. 19-22, 2011, Orlando, FL

NBEA Convention, Apr. 19-23, 2011, New Orleans, LA

Hard Work Pays Off.....

Our State Membership Director, **Alice Huskey** received the **2010 SBEA Hulda Erath Award** for the highest percentage membership increase at the recent SBEA Conference in Charleston, SC!

Congratulations, Alice!

Dr. Gwen Bean

2010 Post Secondary Business Teacher



At the recent 2010 Fall Conference and Business Meeting of the Tennessee Business Education Association, **Dr. Gwen Bean** was named as the recipient of the Post-Secondary Business Teacher of the Year Award for 2010. Bean has been teaching the Business Systems Technology Program at the Tennessee Technology Center in Shelbyville, Tennessee since 1999.

Dr. Bean graduated from Franklin County High School in 1973 and received an Associate of Applied Science degree from Motlow State Community College in 1997. Later she attended Trevecca Nazarene University in Nashville, Tennessee where she earned three degrees: Bachelor of Arts in Management and Human Relations in 1999; Master of Arts in Organizational Management in 2001; and a Doctorate of Education in 2007.

Dr. Bean and her husband, Paul, of 37 years, are from Franklin County, and they reside in Estill Springs, Tennessee. The Beans have two sons, Paul and Bryant, who are currently residents of Tullahoma, Tennessee. She is the daughter of the late, Matt and Nancy Matthews, of the Anderson community near Sherwood, Tennessee. She and her family are members of the Estill Springs Church of Christ.

TBEA Call For Presentations

TBEA invites proposals for presentations from all its members for the **2011 TBEA Conference** to be held in Murfreesboro on September 23 and 24, 2011. A proposal is a request from current TBEA members at the middle, secondary, or postsecondary levels or state business education supervisors to lead or participate in a special interest session during the conference.

Possible session topics for this year's program may include Entrepreneurship; Best Practices: Tips & Tricks; Online Learning and Distance Education; MS Office 2010 Software; Certification; Youth Organizations; New Technologies including YouTube, Facebook and Twitter; Innovative Teaching/Learning Strategies in the Classroom; Business Etiquette; eTeams in Business; State Department/Legislative Update; Accounting Education; Parliamentary Procedure; Internationalizing the Curriculum; Engaging the 21st Century Learner; Economic Education Update; and various roundtable discussion topics. This is your chance to share your personal interests and expertise with your state colleagues.

Conference presentations are typically 45 – 60 minutes in length; if possible, presenters should plan to bring their own multimedia equipment. The conference will provide a table, electricity, power strips, and screen/display area for the presentation.

Please consider supporting your state business education association by presenting a session (or volunteering to lead a roundtable discussion) at the 2011 TBEA Conference. To make a proposal, please specify the following in an email to **Dr. Vincent Smith, TBEA President-Elect, at vsmith@mtsu.edu by June 11, 2011.**

- Proposed Title of Presentation
- Description
- Presenter's Bio (one paragraph)
- Could this be a bring-your-own-laptop session?
- Are you willing to host a roundtable discussion? Which topic(s)?

2010-2011 TBEA EXECUTIVE BOARD

OFFICERS

Dr. Gwen Bean, *Tennessee Technology Center-Shelbyville* **President**
Dr. Vincent Smith, *Middle Tennessee State University* **President-Elect**
Dr. Sherry Roberts, *Middle Tennessee State University* **Secretary**
Marlena Dixon, *Wilson Central High School* **Treasurer**
Roberta Niedergeses, *Loretta High School* **Past President**

REGIONAL REPRESENTATIVES

Vicki Robertson, *Southwest Tennessee Community College* ... **West Representative** (2009-2012)
Tanika Lester, *Memphis City Schools* **West Representative** (2010-2013)
Jim Veale, *Riverdale High School* **Middle Representative** (2009-2012)
Genna Troup, *Houston County High School* **Middle Representative** (2010-2013)
Sherra Witt, *Cleveland State Community College* **East Representative** (2009-2012)
Dr. Megen Saez, *Cleveland State Community College* **East Representative** (2010-2013)

OTHER BOARD POSITIONS

Alice Huskey, *Motlow State Community College* **Membership Director**
Dr. Ronda Henderson, *Middle Tennessee State University* **Publications Editor**
Kara Burkett, *Tennessee Department of Education* **Business Technology Education**
Mike Morrow, *Woodland Middle School* **Webmaster**
Carlos Black, *Tennessee Regulatory Authority* **Historian**
Tanika Lester, *Memphis City Schools* **Legislative Representative**
Valerie Thornton, *Middle Tennessee State University* **Student Representative**

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

Home Business

Name	Institution/Organization
Home Address	Address
City	City
State	State
Zip	Zip
Telephone	Telephone
E-mail	E-mail

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA Yearbook
 - Special publications and promotional items
 - Curriculum standards and resources
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Online Jobs Forum
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- MasterCard program

MEMBERSHIP CLASSIFICATION

- Professional \$ 80
- Professional/International Society for Business Education (ISBE) \$110

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- Check Payable to NBEA VISA MasterCard

Card Number _____

Expiration Date _____ 3-Digit Card Code _____

Signature (required for all charges) _____

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association
1914 Association Drive
Reston, VA 20191-1596

Educating for Success in Business and Life!

1914 Association Drive, Reston, VA 20191-1596 • (703) 860-8300 • Fax (703) 620-4483
www.nbea.org • E-mail: nbea@nbea.org

